



*my name is Drew Taylor*

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## Experience

### **Freelance/Self-Employed (December 2005 - Current)**

*Graphic Designer/Frontend Web Developer/Pixel Pusher*

#### **Clients have included:**

- Best Worst Movie - Design and development of the documentary's main website.
- Zuriick - Design and development of company's website and online storefront.
- Live Simply - Design, page layout and overseas on-site print management of medical handbook.
- Smart Shanghai/Louder.cn - Developed new logo and identity for one of China's premier music websites. Also helped with the design of the website.
- So Sweet Records - Worked with the record label on several record designs for their musicians.

*Please see website for more clients and projects.*

### **Site Creative Network/Team Oxygen - Salt Lake City, UT (August 2003 - December 2005)**

*Senior Graphic Designer/Production Manager*

- Responsible for creative direction, design and layout of 300+ page annual directory.
- Managed the overseas on-site printing of several projects in Shanghai, China.
- Worked with clients on identity/branding, print ads, creative direction and web design projects.

### **Eaglerock Productions - Idaho Falls, ID (May 2002 - August 2003)**

*Print Department Manager/Creative Director*

- Established in-house graphics and print department for the advertising agency.
- Responsible for creative direction and design of print, web, video production and multi-media projects.

### **Systematic Design - Salt Lake City, UT (May 2000 - June 2003)**

*Graphic Designer*

- Various in-house contract work for company including print ads, branding/identity work, brochures and web design.

### **The Event Newsweekly - Salt Lake City, UT (July 2000 - October 2002)**

*Art Director*

- Creative direction, page layout and design for the entire publication.
- Design and creative conceptualization for print ads.
- Designed, developed and maintained company website.

## Skills

#### *General*

Branding and Identity Building  
Frontend Web Development  
Overseas Print Management  
Prepress & Print Production  
Typography & Type Treatments  
User Interface and Experience Design  
Video Production

#### *Print Design Tools*

Photoshop CS5  
Illustrator CS5  
InDesign CS5

#### *Web Design Tools*

Coda  
XHTML, CSS, jQuery, Wordpress